

Franchise *Services*



INTRODUCTION

Starting or growing a franchise is one of the most significant business decisions you'll make. Getting it right takes more than ambition; it takes the right team.

Whether you're buying into a franchise for the first time, scaling an existing one, or exploring your business's franchise potential, Queensbury brings everything you need under one roof: legal, financial, strategic, and operational expertise all working in your corner.

We work with:

- Franchisees
- Franchisors – New Business
- Franchisors – Existing Business
- Professional Services & Support

Franchisees, we help you identify the right opportunity, understand the numbers, and navigate the legal landscape so you go in clear-eyed and confident.

Franchisors, we work with you to build the documents, contracts, and materials your network needs, develop your business model, and, through our established connections, help you expand domestically or overseas, including navigating local culture, international marketing, and immigration requirements.

Throughout your franchise journey, our support spans legal services, business planning and forecasting, accounting, tax, mentoring and project management.

Whatever stage you're at, Queensbury is the partner that grows with you, from first conversation to full operation.



ESTABLISHED FRANCHISORS



BUSINESS EVALUATION AND ANALYSIS

In-depth assessment of your existing business.

STRATEGY PROGRAM

Comprehensive planning and structuring for franchising.

MANUALS, AGREEMENTS, AND SYSTEMS EVALUATION

Development of essential documentation and methodologies.

FRANCHISEE INFORMATION AND MARKETING

Crafting detailed information packages for potential franchisees.

FRANCHISEE RECRUITMENT SERVICES

Professional support in finding and recruiting franchisees.

START-UP PROGRAMS

Strategies and programs to successfully launch your franchise.

PROFESSIONAL SERVICES SUPPORT

Legal, strategy, accounting and project management support.

ESTABLISHED FRANCHISORS

FRANCHISE STRATEGY DEVELOPMENT

Evaluating and improving your franchise development strategies.

PROSPECTUS DESIGN AND PRODUCTION

Creating compelling prospectuses for potential franchisees.

FRANCHISE EVENTS

Coordinating events to introduce potential franchisees to your business.

OPERATION IMPROVEMENT

Enhancing the existing franchise infrastructure.

REVISION OF DOCUMENTS AND MANUALS

Updating manuals to comply with legal standards.

INFRASTRUCTURE STRATEGY AND REFRESH

Modernising and rejuvenating your franchise operations.

FACILITATION OF FRANCHISE RESALES

Helping facilitate the resale of existing franchise units.

PROFESSIONAL SERVICES SUPPORT

Legal, strategy, accounting and project management support.

FRANCHISE FIT OUT SPECIALISTS

End-to-end project execution from planning to delivery.



INTERNATIONAL FRANCHISORS



MARKET RESEARCH AND STRATEGY

Conducting thorough marketing research before entering new markets.

INTERNATIONAL BUSINESS GUIDELINES

Customising your franchise infrastructure for global markets.

MANUALS, AGREEMENTS, AND DOCUMENTATION

Reviewing and adapting documentation for international use.

INTERNATIONAL OPERATIONAL SUPPORT

Assisting with the execution of global franchising strategies.

INTERNATIONAL REGULATION AND COMPLIANCE

Assessing and redistributing master franchise rights as needed.

PROFESSIONAL SERVICES SUPPORT

Legal, strategy, accounting and project management support

FRANCHISEES

MASTER FRANCHISE OPPORTUNITIES

Identifying and evaluating potential master franchise opportunities.

FRANCHISE SELECTION SUPPORT

Providing advice on choosing the right franchisee.

BUSINESS VALUATION FOR SALES

Assessing the value of a business for purchase or sale.

STRATEGY BUDGETING AND PLANNING

Providing business planning, cash flow, and operational analysis.

MASTER FRANCHISE RIGHTS ACQUISITION

Facilitating the purchase of master franchise rights.

PROFESSIONAL SERVICES SUPPORT

Legal, strategy, accounting, and project management support.



ABOUT US

Most consultancies will hand you off to a specialist when things get complex. At Queensbury, the specialists are already in the room.

We are a UK-based strategic consultancy with expertise across multiple disciplines and sectors. This means our franchise clients get something most advisory firms cannot offer: a single, trusted partner who handles the full complexity of their journey.

Franchising touches almost every dimension of business. You need legal rigour when structuring agreements, financial clarity when stress-testing a model, operational know-how when scaling a network, and strategic thinking when expanding into new markets.

At Queensbury, all of that lives under one roof, applied to your specific situation by professionals who stay with you until the job is done.

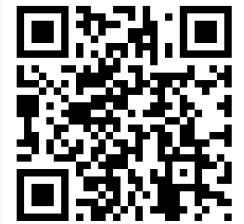
We work with businesses of all sizes, from entrepreneurs taking their first steps to established organisations operating across the globe, and we bring the same standard to all of them: a genuine understanding of what you're building, and a commitment to helping you build it right.

From inception to fruition, Queensbury is the partner that makes complexity feel manageable.



GET IN TOUCH

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